

Call for an Artistic Director, CB Nuit Art at Night Festival

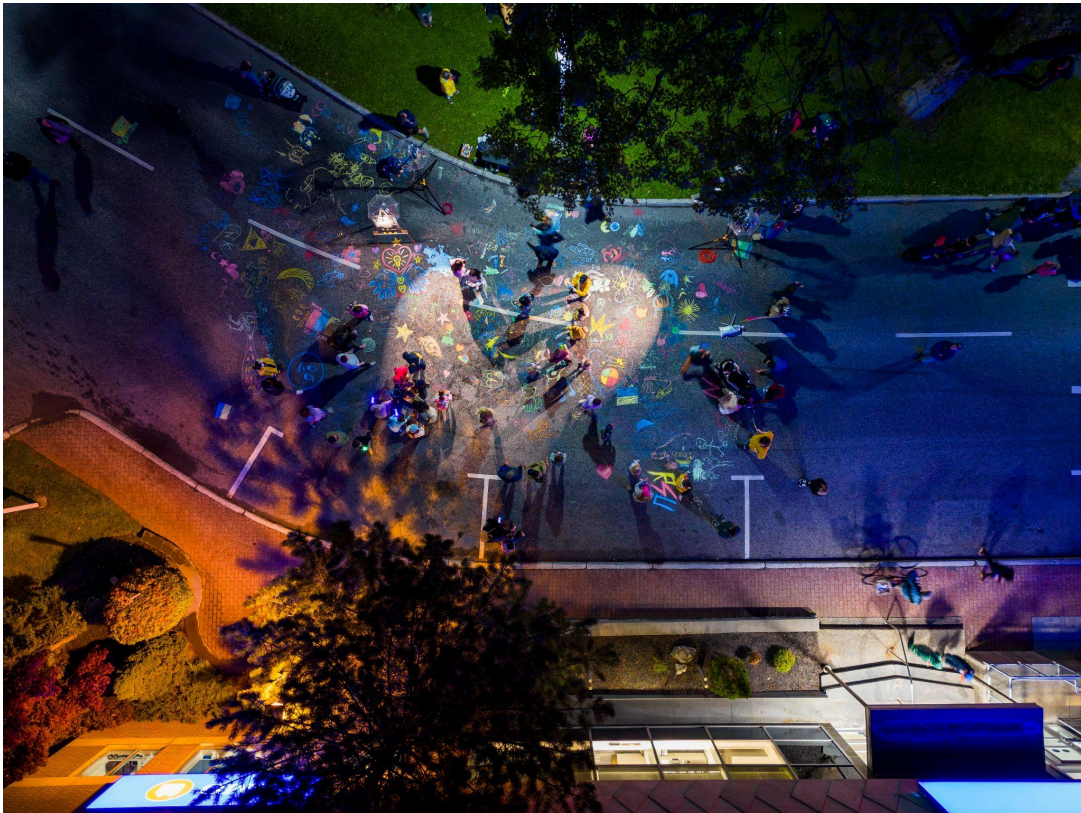


photo by Jamie Keeble

Artistic Director, CB Nuit Art at Night Festival 2024

compensation: 6-month part time contract - \$20,000 (part time flexible hours)

Expected contract date: May 1st to October 31st

Application deadline: **March 30th, 2024**

CB Nuit is looking for an Artistic Director to grow the festival's artistic vision, reputation and impact. Reporting to the Board of Directors and working closely with the Executive Director, you will bring overall artistic direction, leadership, and commitment to CB Nuit's creative programming team, develop a Call to Artists, support the Selection Process, lead the promotion and coordination of the festival and collaborate with creative partners from the diverse community of Corner Brook guided by the organization's values, mission, mandate and goals.

CB Nuit's mission is to engage our community in arts activity and support artists with professional practice opportunities. CB Nuit creates community through art. It supports the creation and presentation in Corner

Brook, NL, of unique and inspiring art projects created by professional and practicing artists, students, heritage performers, artisan artists, community groups and audience members. Through this collaboration, we invite all members of our diverse community to embrace their creativity.

CB Nuit aims to engage artists in the creation and installation of site specific and participatory projects. Artists are encouraged to produce art that cross pollinates between arts disciplines: visual art, theatre, dance, music, movement, video, voice, animation, film and digital arts. The intent is to show the limitless possibilities of artistic creation and creative thinking with access to all forms.

This festival is modelled on other art-at-night festivals like Nuit Blanche and Nocturne of Halifax, NS though CB Nuit takes on a unique manifestation in Western NL. Because Corner Brook is a smaller urban centre surrounded by several rural communities up and down the Coast of Newfoundland, CB Nuit creates a place where these communities can come together to share the downtown stage for an exciting Art at Night event. The festival brings a contemporary feel to the city putting a focus on the strong culturally diverse arts presence of the West Coast, featuring professional, artisanal and heritage arts.

By bringing art to the streets, partnering with businesses by installing projects in their spaces, and bringing attention to vacant spaces along West Street, CB Nuit has the goal to invigorate, beautify, inspire and economically stimulate our community. By fostering our relationships with our creative partners, we have a mission to include all members of our community in creative exploration and experience. CB Nuit has the long-term goal to become an international destination for artists participating in the festival as well as attracting an international audience to our unique Art at Night Festival.

Responsibilities

Leadership / Artistic Programming

- Create the Call for Artists including the Call for Lead Artist of the Annual Community Project, Call for Mentorship Project, and Call for Music Groups.
- Sourcing Selection Committee members / reviewing Selection Committee guidelines and attending the meeting to support the Selection of Artists.
- Drafting contracts for selected artists.
- Collaborate with the Director of Programming to support the featured artists (and West Street indoor venues when applicable) with the assignment of their art project sites.
- Collaborate with the Director of Programming, the Programming subcommittee, and the Director of Operations to support art projects/installation from July to festival weekend.
- Curate festival site, West Street, including selected projects, community projects, food vendors and music groups.
- Collaborating with the Executive Director to assign sites for local creative partners projects.
- Collaborate with local organizations to build upon existing relationships and grow new relationships.
- Review and align with festival mandate and guidelines for the selection process.
- Work with the Executive Director to guide creative decisions to respond to the theme for the year and keep in line with the mandate/vision of the festival (accessibility, diversity and creative collaboration).

Media Tasks:

- Lead the active development of CB Nuit Social Media presence in consultation with the Executive Director.
- Keep the CB Nuit website updated with CB Nuit and relevant community events.

- Create artist pages for featured artists on the website.
- Create the schedule and map for the festival as well as festival promotional materials.
- Collaborate with the team that supports new accessibility initiatives (pending CCA grant program success).

Qualification:

- Arts leadership experience, preferably with an arts festival or presenting organization.
- Experience working in a non-profit environment with a volunteer Board of Directors and committees.
- A proven track record in artistic/curatorial leadership and management, including collaboration and negotiation with artists at all levels.
- Demonstrated experience in providing artistic leadership for the planning and execution of community-level arts presentations and/or festivals; experience mounting ambitious outdoor installations considered an asset.
- Demonstrated effective leadership of and commitment to advancing diversity, equity, inclusion and accessibility within a not for-profit festival environment.
- Strong knowledge of the Canadian arts sector; including funders, art institutions, artists, art media.
- Strong understanding of Newfoundland and Labrador visual arts, culture, history, and regional/community priorities and concerns—or demonstrate a willingness to learn.
- Demonstrated strength in relationship building, management and motivation of staff, colleagues and the Board of Directors.
- Demonstrated ability to manage sensitive conversations and work through conflict resolution in festival activities.
- Excellent verbal and written communication in English; French not mandatory but an asset.

Festival History

CB Nuit got its start in the fall of 2017, with the support of Canadian Heritage. Building off the overwhelming success of the original festival, CB Nuit has grown and is currently preparing an 8th rendition of the festival. CB Nuit Festival takes place in downtown Corner Brook, on and near the main commercial street - West Street. The street shuts down allowing large pedestrian audiences the opportunity to experience art and their community in a new way. As they wander through the festival area, they encounter the heart of CB Nuit - numerous multi-disciplinary art installations in-situ at local businesses and public indoor and outdoor spaces.

In 2020, with careful consideration, we pivoted to an online festival model that allowed artists to broadcast their live installations or create uniquely digital installations in the spirit of our live event. The festival was centred around a thoughtfully designed Virtual West Street hub on our website that provided an innovative way to bring the projects together in a festival-like atmosphere. This succinct and clear connectivity to projects was replicated in 2021 with a hybrid festival, which brought our community back to the street post pandemic and continued with our virtual platform, Virtual West Street, providing access from home. In 2022 we pivoted back to an in-person festival with a theme: ~HOME~ a first for CB Nuit! Artist projects and bios were featured on our website. Our latest rendition of *CB Nuit 2023: ~illuminate!~* continued with a theme, bringing our community together in creative collaboration on West Street with artist introductions on our digital platform.

Our 2024 festival will be guided by the theme: ~ SPIRAL~ which invites inward and outward journeys for artists to explore. This year's theme provides the flexibility to invite a more personal inward exploration as well as a more outward universal exploration; one that can be taken literally or metaphorically.

CB Nuit is growing and we are thrilled to welcome applications to the role of Artistic Director for our 2024 festival. The new hire will become a key member of our festival team!

Please do not hesitate to touch base if you have any questions and visit our website for a more in depth understanding of CB Nuit's values and mission @ <https://www.cb NUIT.com/>

Louise Gauthier, Executive Director, and the CB Nuit Team

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